



# **2007 Strategic Plan**

October, 2007

Update: October, 2011

prepared by



# Introduction

The purpose of the Warrenville Strategic Plan is to identify areas of concern that are considered most important to City residents and establish specific goals and objectives that provide the detailed guidance the City needs to begin addressing and improving those components that contribute to the overall quality of life in Warrenville. Designed to be focused and implementation-oriented, the Strategic Plan identifies immediate, short-term, long-term, and on-going actions to be taken. Recommendations include administrative actions, establishment of new programs and services, the creation of new City employee positions, and actions that will require capital expenditure and allocation of funding. The overall purpose of the Strategic Plan can be summarized by the following:

*To serve as a guide to help the City  
preserve and maintain the natural environment and  
small town character; develop attractive and unique commercial shopping  
and service areas; protect and enhance the City's image and sense of place;  
improve vehicular, pedestrian, and bicycle circulation and connectivity;  
and strive to continually improve  
the quality of life for residents.*

An assessment of the issues, concerns, projects, and priorities identified throughout the Community Outreach components of the strategic planning process has resulted in the establishment of ten preliminary Community Focus Areas, which were reduced to eight during the update process in October 2011. These Focus Areas represent “umbrella” categories in which all of the identified issues and concerns are organized. Every comment or concern heard throughout the community outreach activities was important, but did not necessarily get incorporated into the Community Focus Areas’ Goals and Objectives. These Community Focus Areas and the associated Goals and Objectives serve as the foundation of the Strategic Plan. They represent the “strategic” actions that should be undertaken in a relatively short-term time period to achieve the necessary changes that would most impact the community and the overall quality of life in a positive way, based on input from the community.

The eight Community Focus Areas include the following:

- Economic Development/Commercial Areas;
- The West Branch of the DuPage River and Other Environmental Areas;
- Communications;
- Parks and Recreation;
- Code Enforcement and Community Outreach;
- Infrastructure;
- Vehicular, Bicycle and Pedestrian Circulation;
- City Character, Image and Identity; and

Goals and Objectives were developed for each of the eight Community Focus Areas. A total of eight goals (one for each Community Focus Area) and many supporting objectives were established to guide Warrenville with future decision making regarding areas of concern that were identified as most important by City residents.

For each objective, a series of initial implementation steps, priority level, and timeline has been identified. This “implementation outline” is not intended to be an exhaustive list of all the necessary steps that will be needed to accomplish

identified objectives, but rather the initial implementation framework intended to “jump start” the City’s strategic planning efforts.

Several Community Outreach activities were conducted to engage the community and solicit ideas, issues, concerns, and aspirations regarding a variety of topics. Outreach activities included: Elected Officials and Senior Staff interviews; Community Workshop; and a Boards and Commissions Workshop. A review of the 2005 Community Survey was also conducted to assess and incorporate the survey’s community feedback results. Detailed summaries of these outreach activities are on file with the City and available for review.

## **MISSION/VALUE STATEMENTS**

- Maintain an efficient and effective review and approval process for commercial development.

**Support and encourage special events and "social interaction" gatherings within the community that involve local businesses and commercial areas.**

**Revise and enforce the City's property maintenance code as necessary to address specific property maintenance concerns.**

- Examine property maintenance codes from other communities to evaluate and determine the effectiveness and appropriateness for Warrenville.
- Continue to identify and explore areas of support and coordination between the Police Department and code enforcement efforts.

**Support residents and subdivisions' efforts to improve property.**

**Continue to provide excellent, proactive, public safety service.**

**Evaluate technology demands to support current and future City service levels.**

**Maintain the City's small town character and natural setting.**

- Work with other appropriate agencies to maintain, preserve, and protect the natural environmental areas, open spaces, wooded areas, and other environmental features that contribute to the City's overall character.

**Promote and support the Arts as an important component of the City's unique image, character, and charm.**

**Maintain stable revenue sources.**

**Maintain a balanced annual budget overall and at the fund level.**

**Provide adequate funding for existing City obligations.**

**Continue to provide quality City services and customer service.**

**Consider the long-term implications of new and additional programs, services, and projects.**

- Maintain competitive wages and benefits to attract and retain quality employees.
- Provide training, professional development, and educational programs to encourage and ensure a well trained, and skilled workforce at all levels.
- Provide tools, technology, and equipment to assist and support the program or service.

## Understanding the Tables

A table is provided for each community focus area. Symbols and abbreviations are used throughout the table to allow for a simple layout which can better facilitate the document's reproduction. This section presents the key to the tables contained within the Strategic Plan. A sample table header is presented below.

<i>Economic Development/Commercial Areas</i>							
<i>Priority</i>	<i>Objective</i>	<i>Implementation</i>	<i>TF</i>	<i>CA</i>	<i>CI</i>	<i>FI</i>	<i>RI</i>

### **Priority**

Identifies the priority of the objective and its implementation actions. Priorities are categorized into 4 categories described below.

- **Priority One** - Priority One objectives are the most important to the City and should be undertaken as soon as possible if not already underway. Primary One objectives are generally considered a key component of the City's core responsibilities. Some objectives may be labeled as Priority One, not only due to their importance, but because of the overall ease (low cost, short time frame, relatively little impact on staff) with which they could be accomplished.
- **Priority Two** - Priority Two objectives are very important but will likely require a longer period before they can be undertaken by the City due to existing fiscal and/or manpower resource limitations. They are, however, objectives the City has determined it will actively work towards accomplishing and will likely become part of the City's ongoing responsibilities. Except in unique circumstances, Priority Two objectives should not be undertaken at the expense of initiating and pursuing Priority One objectives.
- **Priority Three** - Priority Three objectives are important to the City but are not critical to the mission of the City. These objectives typically can only be initiated after specific Priority One and Priority Two objectives have been accomplished and/or new implementation resources have been procured. Priority Three objectives must typically follow a sequence of objectives, and are often dependant on other objectives being completed before they can be undertaken.
- **Priority Four** - Priority Four objectives have been determined to be desirable for the City but do not warrant specific pursuit at this time as independent projects due to the relative limited overall benefit they offer the City considering the anticipated financial/manpower resources that would need to be invested to achieve them. These objectives may be pursued on a case-by-case basis as opportunities present themselves but only after it has been determined their pursuit would not jeopardize the City's ability to pursue and initiate other established higher priority objectives.

### ***Objective & Implementation***

Presents the goal's supporting objectives and the specific implementation items necessary to realize the City's goals.

### ***TF – Likely Time Frame***

Identifies the likely time frame for the implementation action.

- **I** – Immediate, 2007
- **S** – Short, 1-2 years
- **M** – Medium, 3-5 years
- **L** – Long, 5+ years

### ***CA – Consultant Assistance***

Whether or not the implementation item will require assistance from an outside consultant.

- **Y** – Yes, consultant assistance is likely.
- **P** – Partial assistance is likely.

### ***CI – Capital Improvement***

Whether or not the implementation item is a capital improvement that will require the City to allocate funds for the improvement.

- **Y** – The implementation item is a capital improvement.

### ***FI – Fiscal Impact***

The anticipated fiscal impact of the implementation item. The fiscal impact of the implementation action is defined below.

- **H** – High potential fiscal impact due to initial implementation expense of more than \$100,000 or significant additional long term administrative, maintenance and/or replacement costs.
- **M** – Moderate potential fiscal impact due to initial implementation expense between \$15,000 - \$100,000 or moderate additional long term administrative, maintenance, and/or replacement costs.
- **L** – Low potential fiscal impact due to initial implementation expense less than \$15,000 and minor additional long term administrative, maintenance, and/or replacement costs.
- **TBD** – The extent of fiscal impact to be determined pending further definition of the scope of the implementation action and/or more detailed direction from the City Council.

### ***RI – Resource Impact***

The anticipated impact of the implementation item on staff resources. The impact on staff resources is further defined into one of the following categories:

- **H** – High potential resource impact of more than 200 person hours to either implement or administer annually.
- **M** – Medium potential resource impact of at least 40 but not more than 200 person hours to either implement or administer annually.
- **L** – Low potential resource impact of less than 40 hours to both implement and administer annually.
- **TBD** – The extent of resource impact to be determined pending further definition of scope of the implementation action and/or more detailed direction from the City Council.

# Economic Development/Commercial Areas

Economic development was consistently rated throughout the community outreach activities as one of the highest priorities for the City to address. Several concerns relate to increasing tax revenue for the City, revitalizing/redeveloping the Old Town Area, planning and developing the IL Route 59 Corridor and areas along Butterfield Road, improving the overall character and quality of future development, and ensuring that existing and new commercial areas reflect the unique character and appearance of Warrenville. Overall, development was cited as a concern by many residents. It is important that new commercial development be well planned, appropriately located, and appropriately scaled and designed.

## Goal

*Provide a diverse mix of attractive, successful and appropriate commercial uses in select locations throughout the City that provide desired goods and services for residents and other shoppers, provide a strong and diverse revenue source for the City, and contribute to the City's overall character, quality, image, and identity.*

Objective	Priority	Implementation	Economic Development/Commercial Areas				
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
A. Generate additional tax revenue for the City through the successful establishment and development of retail and other appropriate commercial uses.	1	Develop and maintain a property database of commercial properties and improvements (acreage, square footage of types of building spaces, etc.) to assist local brokers, potential developers, and possible tenants. Such a database could be posted on the City's website.	M				L
		Develop and distribute a professional marketing brochure about the City to potential developers and businesses.	S	Y		L	L
		Increase revenue base through use of economic development and re-development.	L	Y		H	H
B. Implement the Old Town/Civic Center Subarea Plan.	1	Initiate implementation of the Plan's recommendations per the implementation matrix noted in the Plan. See <i>Appendix A</i> .	L	Y		H	H
C. Develop, adopt, and implement a Route 59/Route 56 Subarea Plan.	1	Retain planning consultant to assist with the development of a comprehensive Route 59/Route 56 Subarea Plan.	L	Y		M	H/M
		Update and formally adopt the City-prepared draft plan for the southwest quadrant of the Route 59/Route 56 intersection.	I	Y		L	L
		Identify, develop, and implement zoning amendments necessary to accommodate the commercial designations and character of new development reflected in approved Plan.	S	Y		TBD	M
		Adopt and implement the Subarea Plan and all of its components and recommendations.	L	Y		H	TBD
D. Identify and implement Economic Development incentive programs to attract and/or retain targeted development/businesses.	2	Formalize Economic Development policy, i.e. goals of incentives, application requirements, review process, award criteria, etc.	S	P		L	L
		Administer/consider various incentive options such as TIF, sales tax rebates, recapture agreements, special service areas, utility extensions, traffic impact fee rebates, and others to attract targeted development/businesses.	S	P		TBD	TBD
		Develop Economic Development Incentives per an approved City Economic Development Plan (consider the net cost and financial benefit).	M	Y		M	H

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

**Economic Development/Commercial Areas**

Objective	Priority	Implementation					
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
E. Thoughtfully provide municipal utilities to all areas of the city in order to better accommodate and attract desirable new commercial development.	2	Where appropriate, consider various funding options such as tax increment financing (TIF), sales tax rebates, recapture agreements, and other approaches for working with developers to provide needed utilities in a manner that could off-set some of the initial costs.	S	P	Y	TBD	L
		Carefully implement sanitary sewer and/or water extension plan to promote large-scale, high quality, coordinated development and not piecemeal development.	L	Y	Y	H	M
F. Develop and implement a new Comprehensive Plan.	2	Work with planning consultant to assist with the development/completion of the Warrenville Comprehensive Plan.	M	Y		H	H
		Adopt and implement the Comprehensive Plan and all of its components and recommendations.	M	Y		TBD	TBD
G. Establish Commercial Design and Development Guidelines to assist the City with the review, guidance, and control of the appearance of new commercial development.	3	Retain consultant to assist with the development and establishment of Commercial Design and Development Guidelines.	M	Y		M	M
		Use the Design and Development Guidelines as an integral part of the development review and approval process to improve the overall quality, character, and appearance of new development (this may include using the guidelines and a "standard" for all planned unit developments).	L			TBD	TBD

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

# The West Branch of the DuPage River and Other Environmental Features

The West Branch of the DuPage River, trees, forest preserves, and other natural environment elements are cited as important components that contribute significantly to the overall character and charm of the community. Residents feel strongly that these features are valuable community assets that should be protected and enhanced. Development of a River open space, paths, and public access space was noted throughout the outreach. However providing more/better bicycle trails and connections, few specific recommendations or suggestions were given as ways to enhance the environmental features of the community.

## Goal

*Preserve and protect the River, natural features, open space, and wooded areas that contribute significantly to the City's overall character, setting, and uniqueness, and seek opportunities to showcase, access, and promote these components as important and valuable community assets.*

**The West Branch of the DuPage River and other Environmental Features**

Objective	Priority	Implementation					
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
A. Incorporate appropriate "sustainable" and "environmentally sensitive" development practices by distributing information and providing technical guidance for developers and residents.	1	Consider amending Section 8A: Approval Criteria for Planned Development of the Zoning Ordinance to strengthen the standards of review and overall importance of incorporating environmentally sensitive, sustainable, LEED, or other appropriate practices and considerations.	S	P		L	L
		Assist developers and property owners with incorporating appropriate "sustainable" and "environmentally sensitive" development practices, by developing a Sustainable Development Guidelines Booklet that could be distributed to property owners and potential developers, which illustrates and provides examples of development practices the City would like to see implemented.	M	P		L	M
		Ensure that environmentally sensitive development practices are encouraged and discussed at every stage of the review and approval process, from initial concept meetings with staff to final City Council approval.	M				L
B. Fund, and implement a "Master Trail Plan" that provides a network of bicycle/pedestrian trails through the community, linking together and providing access to the various open spaces, environmental features and natural areas of the community and surrounding areas.	3	Implement the Master Trail Plan using it to guide future land use, circulation, and capital improvement decisions.	M	Y		TBD	TBD
		Require new development to provide appropriate pedestrian and bicycle circulation and amenities, providing connections and linkages to existing and future trails wherever possible.	S		P		L
		Incorporate City-owned improvements into the multi-year capital improvement plan for long-term maintenance.	L		Y	TBD	TBD

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

**The West Branch of the DuPage River and other Environmental Features**

Objective	Priority	Implementation					
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
C. Evaluate community position on maintaining the area adjacent to the River as "public open space" along the entire length of the River throughout the City through the comprehensive plan process.	3	Ensure that the area along the River is designated as public open space in the City's Comprehensive Plan.	M				L
		Use the Comprehensive Plan and the open space designation as a tool to guide future land use decision making.	L				L
		Coordinate with the DuPage County Forest Preserve District, as needed, to design and maintain desirable public open space areas along the West Branch of the DuPage River corridor.	L	P		TBD	TBD
		Develop an acquisition plan/program to acquire property or easements as necessary to support any Council adopted plans.	M		P	H	M
		Implement River enhancements per the Old Town/Civic Center Subarea Plan.	L	Y		TBD	TBD

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

# Communications

Improved communication can enhance almost all facets of the City. Improved communications can result in better service to residents, allow residents to more effectively inform the City about concerns and issues, help keep in touch with and respond to the Warrenville business community, and improve coordination and efficiencies within the City organization. Although many residents believe the City does a relatively good job with communications and has greatly improved in recent years, issues related to better communications were cited throughout the community outreach activities. The objectives identified below are intended to improve communications on many different levels.

## Goal

*Improve communications with City residents, businesses, neighboring communities, government entities, other organizations, and within and between the City's different departments and boards and commissions.*

Objective	Priority	Implementation	Communications				
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
A. Transition the City's website from an informational tool for residents to an interactive tool in which residents could pay bills, view maps, and submit forms.	3	Improve the website to accommodate on-line bill payment and other features.	S	Y		L	L
		Improve the website to include an interactive data search option GIS mapping in which residents could view different "layers" in order to learn more about a specific property (i.e. zoning district, garbage day, voting district, etc.).	L	Y	P	M	H
		Improve the website so users can submit forms, plans, and other documents online in a manner that reduces staff time performing data entry.	L	Y	P	M	H

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

# Parks and Recreation

Throughout the community outreach activities, residents consistently cited a desire for improved/additional park and recreational facilities within the City. It was also cited that the City should minimize their involvement in recreational facilities/activities, and transfer its existing City parks to the Park District. Limitations on available land, funding, and other resources currently limit the availability of parks and recreation sites.

## Goal

*Support a system of parks and recreation facilities and services that meets the active and passive recreational needs of the Warrenville community.*

Objective	Priority	Implementation	<b>Parks and Recreation</b>				
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
A. Work with Park District to transfer the operation and maintenance of City parks to the Warrenville Park District.	2	Work with the City/Park Task Force to develop a timetable and plan for transferring ownership.	M				L
		Develop and adopt intergovernmental agreement to finalize transfer.	M				L
B. Improve/enhance the Leone Schmidt Heritage Park.	3	Hire consultant and coordinate preparation of final landscape/engineering plans, specifications and cost estimates.	M	Y		M	M
		Coordinate and oversee bidding, hiring of contractor, and construction of project.	M	P	Y	TBD	M

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

# Code Enforcement and Community Outreach

Code enforcement and zoning related concerns were frequently mentioned throughout the community outreach process. Concerns related to municipal codes primarily include: enforcement, standards for new residential construction, and property maintenance.

## Goal

*Improve code enforcement throughout the community and develop appropriate residential standards that result in appropriate infill residential development.*

### Code Enforcement and Community Outreach

Objective	Priority	Implementation					
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
A. Improve code enforcement through expanded community outreach.	1	Expand local administrative adjudication process to accommodate property maintenance code violations.	S			TBD	L
		Improve communications, outreach, and educational efforts (as identified throughout the Strategic Plan) to inform residents of code requirements and frequent/common code enforcement violations and issues. Continue to support and implement the "Strong Neighborhood = Strong City" program.	I			L	L
		Review the cost benefit of implementing a mandatory property transfer inspection program.					
		Review the cost benefit of implementing a mandatory rental inspection program.					
		Pursue CDBG grant funds to help fund specific neighborhood quality of life improvements.	M				M
		Coordinate with WYFS, Hispanic Council, and HOPE Fair Housing to improve outreach efforts with minority residents.	S				L

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

# Infrastructure

Some areas of the City are well served by utilities and infrastructure while other areas are not. Planning, funding, and providing needed infrastructure improvements are some of the most fundamental functions of a City. The objectives identified below seek to improve the condition of infrastructure throughout the City, and establish needed planning actions to ensure that all areas of the City are appropriately served.

## Goal

*Improve the quality of the City's infrastructure to ensure the proper design and implementation of utility infrastructure systems to provide necessary services to all areas of the City.*

Objective	Priority	Implementation	Infrastructure				
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
A. Extend water and sanitary sewer and infrastructure to all areas of the City, per existing expansion plan.	1	Create a public infrastructure specification manual to ensure consistent and cost effective design and construction of public improvements.	L	P		M	M
B. Implement sound stormwater and water basin management techniques for all new development.	1	Work with developers to install stormwater drainage systems that incorporate Best Management Practices/green techniques, reduce stormsewer infrastructure, and benefit the City and areas surrounding the development site, rather than just accommodating the site itself.	M	P	P		L
		Develop policies and programs to inspect private property detention facilities.	M	P		L	TBD
C. Monitor and improve the stormwater drainage systems within the City, extending service where necessary.	3	Monitor existing stormwater drainage systems and identify areas in need of improvement.	L	P		TBD	L
		Monitor and test stormsewer outfalls into the West Branch of the DuPage River to comply with evolving state and federal NPDES regulations.	M	P		L	M

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

# Vehicular, Bicycle and Pedestrian Circulation

The objectives identified below seek to improve the condition and safety of vehicular, bicycle, and pedestrian circulation throughout the City. An efficient and well maintained street system is essential and having good bicycle and pedestrian trails and facilities could lessen dependence on the automobile for mobility, and would be consistent with and supportive of the community's overall small town character and natural setting.

## Goal

*Establish a network of streets, paths, and trails throughout the community to safely accommodate vehicular, bicycle, and pedestrian circulation, improve the overall "walkability" of the community, and provide connections to existing trails, neighboring communities, shopping areas, residential neighborhoods, the River, civic center, schools, parks, and various other points of interest.*

### Vehicular, Bicycle and Pedestrian Circulation

Objective	Priority	Implementation					
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
A. Incorporate sound bicycle and pedestrian planning and policies into all new development.	3	Consider amending Section 8A: Approval Criteria for Planned Development of the Zoning Ordinance to strengthen the standards of review and overall importance of incorporating bicycle and pedestrian amenities, safety, and circulation into new development.	S	P	P	TBD	L
		Evaluate opportunities for bicycle and pedestrian safety and circulation practices to be incorporated into developments during the review and approval process.	S				L
B. Establish a bicycle/pedestrian trail where possible along the West Branch of the DuPage River as it runs through Warrenville.	3	Pursue grant funding to assist with the installation of the trail along the River.	L	P			L

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

# City Character, Image and Identity

Most residents overwhelmingly agree that the City's overall small town character is desirable and primarily established by the natural environment, abundance of trees, and overall wooded/park-like setting. Several residents indicated a desire to see the community "promoted" as bicycle friendly, small town, having wonderful family-oriented events and festivals, etc. The overall character, image and identity of a community are dependent on a number of interrelated factors.

## Goal

*Maintain and promote the City as an attractive community of small town character and charm, with beautiful natural areas and environmental features, family-oriented events, and high quality shopping, dining, and entertainment amenities.*

Objective	Priority	Implementation	City Character, Image and Identity				
			Timeframe	Consultant Assistance	Capital Improvement	Fiscal Impact	Resource Impact
A. Amend the Zoning Ordinance to establish new standards for new residential construction to ensure compatibility with the existing and desired character of the City.	1	Analyze existing build-out scenarios for actual lots within the City to provide an overview of what the existing code allows in terms of residential construction – examining height, setbacks, lot coverage, floor area ratio, and other "bulk" variables.	M	P		L	L
		Review and discuss findings with the Plan Commission/Zoning Board of Appeals. Research other municipal zoning ordinances to determine if new bulk standards are needed to adequately regulate new residential construction and additions in Warrenville.	S			L	L
		If it is determined that new zoning regulations are warranted, after careful analysis and test application of proposed amendments, hold required public hearings and adopt Zoning Ordinance Text Amendments.	L	P		L	L
		Develop a residential design handbook to ensure that new residential construction (including infill redevelopment/teardowns) and additions are of an appropriate scale and character.	S	P		L	L
B. Improve the appearance on major streets through improved streetscaping, signage, lighting, and maintenance.	2	Work with a consultant to develop design guidelines and standards for the City's commercial areas. As a resource, utilize existing volunteer groups such as America in Bloom.	M	Y		M	M
		Implement a streetscape improvement program in different areas over time, possibly with use of TIF funds or developer assistance, prioritizing those areas where aesthetic improvements are most needed or where conditions are most conducive for funding or assistance. Coordinate and utilize existing volunteer groups, such as America in Bloom.	L	Y	Y	TBD	TBD

**TF - Likely Time Frame**

I - Immediate, within 12 months  
 S - Short, 1-2 years  
 M - Medium, 3-5 years  
 L - Long, 5+ years

**CA - Consultant Assistance**

Y - Yes, consultant likely.  
 P - Partial assistance likely

**CI - Capital Improvement**

Y - Step is capital improvement

**FI - Fiscal Impact**

H - High impact  
 M - Moderate impact  
 L - Low impact  
 TBD - Impact to be determined

**RI - Resource Impact**

H - High impact  
 M - Medium impact  
 L - Low impact.  
 TBD - Impact to be determined

## City of Warrenville Old Town/ Civic Center Subarea Plan

### Implementation Matrix: Summary of Key Implementation Steps

Time Frame Key: Immediate = 2007 Short = 1-2 years Medium = 3-5 years Long = 5+ years

Map Key	Name of Project	Program Summary	Likely Time Frame	Priority	Initial Lead	Key Implementation Tools/ Funding Sources	Key Steps
<b>POLICY AND PROGRAMMATIC INITIATIVES</b>							
N/A	<b>Zoning Adjustments</b>	<ul style="list-style-type: none"> <li>-Refine zoning classifications for multi-family residential, mixed use, and retail to allow for lesser setbacks, parking in rear, and density levels commensurate with Subarea Plan</li> <li>-Reduce parking requirements and allow for greater flexibility/shared parking reliance in Subarea</li> <li>-Rezone Study Area sites to match uses shown in Plan</li> </ul>	Immediate	1st Tier	City [1]	<ul style="list-style-type: none"> <li>-City staff</li> <li>-City funds</li> <li>-TIF for areas in TIF districts</li> <li>-Illinois Tomorrow Grant</li> </ul>	<ul style="list-style-type: none"> <li>-Detailed review of discrepancies between Plan and existing zoning</li> <li>-Revise or add relevant zoning classifications as needed</li> <li>-Consider Subarea-specific overlay district with form-based code elements</li> <li>-Revise zoning map for Subarea</li> </ul>
N/A	<b>TIF Reconstitution / Expansion</b>	<ul style="list-style-type: none"> <li>-Consider supplementing TIF #2 with an adjacent district north and west of Butterfield along DuPage River north of Batavia Road, and east to 2nd Street.</li> <li>-New TIF district could potentially include some sites currently in TIFs #1 and #2, allowing for more years of tax increment to finance improvements</li> </ul>	Immediate	1st Tier	City [1]	<ul style="list-style-type: none"> <li>-Some potential for funds from existing TIF districts</li> <li>-City funds</li> </ul>	<ul style="list-style-type: none"> <li>-TIF Reconnaissance to identify areas targeted for inclusion</li> <li>-Review of TIF eligibility factors against state law</li> <li>-Review implications of reconfiguration on any existing TIF bonds</li> <li>-Conduct and adopt TIF eligibility study and plan</li> </ul>
N/A	<b>Site and Building Design Guidelines</b>	<ul style="list-style-type: none"> <li>Subarea-specific guidelines to provide further policy definition on:               <ul style="list-style-type: none"> <li>-Site design including setbacks/build-to zones, scale and massing</li> <li>-Building design including architecture, materials, colors and signage</li> <li>-Streetscape and Landscape Design</li> <li>-Stormwater Standards</li> <li>-"Green" (sustainable) design principles</li> </ul> </li> </ul>	Immediate	1st Tier	City [1]	<ul style="list-style-type: none"> <li>-Illinois Tomorrow grant</li> <li>-TIF Funds for areas in existing TIF districts</li> <li>-City funds</li> </ul>	<ul style="list-style-type: none"> <li>-Identify key design issues to be included</li> <li>-Develop guidelines with input from public and key commission(s)</li> <li>-Define how review process integrates with existing City approval path</li> </ul>
N/A	<b>Arts Enhancement</b>	<ul style="list-style-type: none"> <li>-Encourage centralized arts facility in the Subarea</li> </ul>	Short	2nd Tier	Warrenville Tourism & Arts Commission; Community arts consortium (to be identified)	<ul style="list-style-type: none"> <li>-TIF Funds</li> <li>-Hotel/motel tax funds</li> </ul>	<ul style="list-style-type: none"> <li>-Identify non-governmental arts group to spearhead effort</li> <li>-Work with arts group(s) to determine facility needs</li> <li>-Conduct feasibility study (operational, physical, demand) for facility</li> <li>-Identify site (could potentially "piggy-back" on Community Center project)</li> <li>-Assist lead community organization with capital financing</li> </ul>
N/A	<b>Development Assistance Programs and Policies</b>	<ul style="list-style-type: none"> <li>-Make strategic investments and policies to encourage private development in the Subarea consistent with the Plan</li> </ul>	Short	1st Tier	City [1]	<ul style="list-style-type: none"> <li>-TIF funds</li> <li>-City Capital Projects Fund</li> </ul>	<ul style="list-style-type: none"> <li>-Develop guidelines and policies for projects approaching the City for TIF assistance (e.g. application process)</li> <li>-Pursue opportunities to acquire/develop shared parking and stormwater management facilities</li> </ul>

[1] City may need to retain specialized consultants to assist with certain items, particularly those footnoted.