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**From:** noreply@civicplus.com  
**Sent:** Tuesday, August 3, 2021 6:51 PM  
**To:** Grivetti, Dawn; Brummel, David  
**Subject:** Online Form Submission #2670 for Volunteer Application

## Volunteer Application

|  |   |
|--|---|
| First Name   | Bob   |
| Last Name  | Vavra   |
| Address1   | [REDACTED]  |
| Address2   | <i>Field not completed.</i>   |
| City   | Warrenville   |
| State  | IL  |
| Zip  | 60555   |
| Home Phone Number  | [REDACTED]  |
| Cell Phone Number  | <i>Field not completed.</i>   |
| Email Address  | <i>Field not completed.</i>   |
| I want to volunteer for...   | Plan Commission/Zoning Board of Appeals   |
| Please describe your interest in volunteering for the City of Warrenville. | I have served on Plan Commissions in Woodridge and Glen Ellyn. In Woodridge, I also was chairman of the Comprehensive Plan Review Committee, and was named Commissioner of the Year in the Village in 1996. I was also a local newspaper editor in DuPage County for more than 20 years and have covered these issues from both the community and staff aspects, so I believe I am especially well-versed on planning issues. |
| Upload Professional Resume   | <a href="#">2021 Bob Vavra resume.doc</a>   |

(Section Break)

Disclaimer  
*Submission of this application is not a guarantee of appointment to any Board or Commission. Appointment must be made in accordance with the City Code and procedures. If there is an open volunteer opportunity available, City staff will contact*

*you shortly. If there are no open volunteer opportunities, your application will be kept on file until an opportunity becomes available.*

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# Bob Vavra

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Warrenville, IL 60555

Home Phone [REDACTED]

## MISSION STATEMENT:

We're in the midst of a new age in communications. Information once delivered *en masse* through traditional media sources now can be aggregated and delivered to individuals (and by individuals) through a wide variety of media outlets. Traditional media thinking won't work in this new age. What we must do is understand our audience and create dynamic, focused content that makes us, at all times and from all sources, their trusted source for information.

## EMPLOYMENT

### Senior Content Director, Endeavor Business Media

2019-Present

I lead a content team focused on coverage of the manufacturing industry, including plant design and operations. My roles include content planning and team management, work with our salarketing efforts, and pubic speaking at global manufacturing events..

### Owner, Chief Content Officer, Bobbysox Ink

2017-2019

I formed a content creation, marketing and editorial firm to better leverage my skills as an editor, writer and content manager and to serve a wider variety of clients. I carefully have selected my clients to ensure they get personal attention and benefit from my experience in news coverage, design and strategic management of content to meet the demands of a diverse audience in a new, exciting age of content creation and delivery.

### Editor, Plant Engineering Magazine

2005-Present

Editor for monthly magazine, Website, and international e-book developed during my tenure. I established Plant Engineering as the thought leader in the manufacturing field and developed several new initiatives, including Webcast series that attracted the highest registration in company history and an annual awards presentation and symposium that included a virtual event for the first time in 2009.

### Editor, National Safety Council

Editor for Safety+Health magazine, the 68,000-circulation flagship monthly magazine for the 92-year old National Safety Council. I developed an integrated communications program for the council's publications department, including a weekly email newsletter and monthly communications to volunteers, and created interactive magazine-to-Web features to drive increased circulation to our Website.

### Editorial Director/Co-Publisher, NPN Group

Supervised staff, spearheaded magazine redesign and reinvigorated industry image for a 91-year-old magazine in the petroleum marketing and convenience store industry and its associated products covering tobacco, coffee, fuel oil and candy retailing. Promoted to Co-Publisher after eight months on the job.

### Managing Editor, REPORTER/PROGRESS Newspaper

Supervised staff of 20 and managed editorial budget and content for a group of eight locally-focused community newspapers in Chicago's growing DuPage County. Helped coordinate community public relations and marketing efforts and led editorial direction for the newspaper group.

### City Editor/Assistant Managing Editor, SUN Publications

Managed and directed staff of 20 in a newsroom covering Illinois' second largest city during its greatest period of growth. Won state awards for news and sports coverage and helped coordinate public relations and marketing efforts for the group of six community newspapers. Promoted to assistant managing editor in 1993.

## EDUCATION

Associate of Arts Degree, College of DuPage, Glen Ellyn, IL

Bachelor of Arts Degree, Illinois State University, Normal, IL