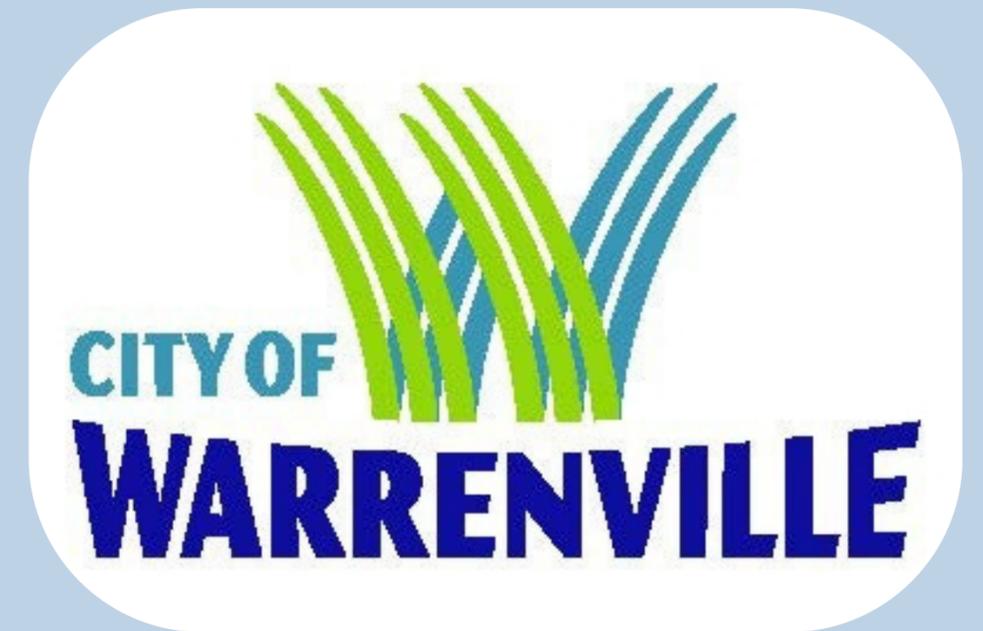


WARRENVILLE POP UP MARKET UPDATE

AMY EMERY, AICP

**COMMUNITY & ECONOMIC DEVELOPMENT DIRECTOR
9/8/25**



MULTI-PHASE APPROACH



01 PREPARE

**SOFT LAUNCH/
VENDOR PREVIEW**
Oct 25 & Nov 1, 2025

02 PLAN

**STRUCTURE &
OPERATION DETAILS**
Winter 25-26

03 LAUNCH

1st SEASON
Spring/Summer 2026



PHASE 1 - SITE PREP & SOFT LAUNCH



Site Design Elements:

- 10 foot concrete walkway
- Concrete pads for shops
- Electric conduit/wiring
- Two shops located closest to Warrenville Road with blue metal roof, white primed siding, and composite deck/porch
- Vendor for shops selected

Soft Launch Dates:

10/25 – Afternoon Event; 12-4pm. Vendors in tents adjacent to shop buildings.

11/1 – Coordinated with the Christmas Craft Fest (12-3 pm). Ribbon Cutting and Market Name Reveal.

PHASE 2 - OPERATIONS PLANNING

Build + Operations

**Community
Collaboration**

Phase 2 = Operations Planning



Buildout of the
Inside of Shops



Historical Society &
Warrenville Tavern

- Establish Market Season/Hours
- Define Vendor Expectations/Requirements
- Develop Vendor Application Process & Selection Criteria
- Community/Vendor Project - Unit Painting and Interior Finishing



Vendor Selection
Process



Local Artists and
Businesses



Sponsorship
Commitments



Intergovernmental
Partners



Dedicated Pop-Up
Marketplace
Website



Warrenville in
Bloom



PHASE 3 - Initial Season Launch



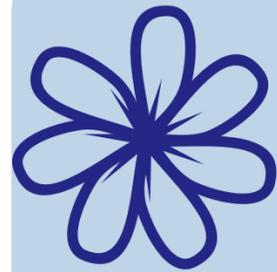
Initial Opening = 2026

- 2 Permanent Structures (More subject to funding)
- Tent Spaces for Other Vendors
- Vendor and Community programming

Buildout 2026 - ????

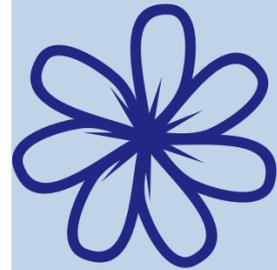


BEYOND THE LAUNCH...



Community-Based Market Buildout

Shops, spaces, and amenities provided by grants, sponsorships, partners, sweat-equity, donations, and city funds



Community-Based Programming

Events, collaborations, and experiences driven by our neighbors



Success Through Partnership

A thriving marketplace made possible by vendors, sponsors, and community support

Starting Small, Growing Together



The Pop-Up Marketplace is designed to evolve with Warrentville—
adapting, improving, and growing as our community does