



March 6, 2017

John Coakley  
City Administrator  
City of Warrenville  
28W701 Stafford Place  
Warrenville, IL 60555

Dear Mr. Coakley

I am following up on our conversation we had a few weeks back in regards to SummerDaze, and the potential of possibly receiving additional funding. At a recent Park District Board of Commissioners meeting they discussed requesting additional dollars to assist with SummerDaze due to increasing costs.

SummerDaze is a staple event in the community and is something that I personally look forward to each and every year. The partnership that the City of Warrenville, Warrenville Park District, and Western DuPage Chamber of Commerce is crucial, making each and every year's event a huge success. It is through this collaboration that the event is well managed and executed each and every August. One of the areas that has been a challenge is rising costs of the stage, and entertainment.

With increasing costs, specifically related to the stage and entertainment, it has become more and more difficult each year to provide the level of entertainment and cover costs as it was year's ago. For example, since 2010 the stage rental has gone up nearly \$1,000. In 2011, 7<sup>th</sup> Heaven was our headliner and performed for \$5,000, whereas this year they are up to \$6,250. This has been the case with bands across the board, and we have worked extremely hard to keep these costs in check, while also providing many different genres of music. The entertainment committee begins the process of signing bands almost an entire year prior to the festival due to schedules and also acquiring both local bands and groups that have strong followings. All of the bands for this year's event have been booked, and we once again have a strong lineup. One of the areas we have discussed is Saturday afternoon's entertainment. This year we will once again showcase Warrenville's talent on stage. Warrenville's Got Talent will take place on stage Saturday afternoon, along with a children's entertainer, which will be fun for the entire family. We are also looking to potentially bring in a Mariachi band to perform in place of Battle of the Bands.

The funds that the City of Warrenville grant currently provides is extremely generous, and we are very appreciative to receive them. What we are requesting is that consideration is given to increase the dollars provided to \$30,000 to cover the increasing costs in these areas. We will continue to work extremely hard to find and negotiate the best possible deals with each and every band along with the stage company. In addition, these dollars would provide us the ability to purchase additional street pole banners to allow us to better promote the event.

If you have any questions or need me to provide any additional information I would be happy to do so.

Thank you for your time and consideration.



Tim Reinbold  
Executive Director  
Warrenville Park District